



Company/Organization: SHARE GOOD

Position: Market Research Intern

Company/Organization Overview: Share Good is a community engagement platform offering simple ways for neighbors, nonprofits and businesses to come together and strengthen their local community. We make it easy for people to find any local nonprofit and engage with them how they choose whether it's donating money, volunteering their time or buying much needed items from nonprofit wishlists. Our software powers SHARE Charlotte, a community organization that offers thousands of ways to engage with more than 400 local nonprofits. In the past four years, they have helped those nonprofits raise more than \$20 million with their community giving campaigns.

Share Good recently secured \$750,000 in seed funding to take the SHARE Charlotte model to cities across the country. We're looking for an energetic and self-motivated market research intern to assist in this exciting journey!

Internship Overview:

- Conduct market research and prepare competitive analyses
- Research target customers and assist in the development of buyer profiles
- Research new technologies and help identify potential partnerships
- Learn about consumer giving trends and how philanthropy is evolving in today's digital environment
- Occasionally participate in brainstorming and planning sessions
- Speak up and share your ideas as you learn about our business!

Timeframe and Hours:

- 8 Weeks – Monday, July 2nd through Friday, August 31st (can start sooner if available!)
- 10 - 12 hours per week
- Normal office hours are Monday - Friday between 10am and 4pm, however there will occasionally be exceptions

Compensation:

- \$8/hour
- College credit may be available based on your school and its requirements

Qualifications:

- Methodical and well-organized
- Analytically-inclined; can dig beneath the surface to derive insights
- Excellent verbal and written communication skills; ability to synthesize info into concise points
- Positive attitude and a self-starter mentality
- Experience and/or interest in social entrepreneurship / giving back to your community
- Must have access to a laptop because you will be required to bring it to the office each day

**Please submit your resume to Steve Bondurant '98
at steve.bondurant@providenceday.org or call 704-887-6039 with questions.**