



Company/Organization: SHARE Charlotte

Position: Marketing Intern

Company/Organization Overview:

SHARE Charlotte is uniting Charlotte through good! We make it fun and easy to invest in our community by providing a one-stop shop that brings together more than 400+ local nonprofits, making it easy for the community to get involved. We believe that by doing GOOD, we create a stronger, happier Charlotte

Internship Overview:

Help develop and implement creative ideas for community engagement

- Support SHARE Charlotte's social media strategy by helping to develop creative content (graphics, photography, etc.)
- Support and contribute to creative web content including blogs
- Conduct partner-related research
- Create, develop, assemble and deliver promotional materials
- Assist with on-site marketing events
- Accompany SHARE teammates to community events including media interviews and other appropriate meetings

Timeframe and Hours:

- 10 Weeks – Monday, May 20 through Friday, August 2 (can begin earlier and stay longer)
- Minimum of 15 hours / week
- Monday - Friday between 10am and 4pm, however there will occasionally be exceptions.
- There are some weekend event requirements but don't worry, they will be fun!

Compensation:

Interning at SHARE Charlotte is a volunteer position - no financial compensation is available at this time. However the hands-on, grass-roots marketing experience as well as the opportunity to build important social capital will be very valuable for your future and growth. Additionally, spending your summer interning for a nonprofit can count towards any service learning, volunteer or community philanthropy requirements you may require.

Qualifications:

- Highly organized; able to juggle multiple tasks at the same time and prioritize effectively
- Excellent time-management
- Energetic and outgoing
- Some previous marketing experience is preferred but not a requirement
- Experience in organizing and/or managing events
- Strong interpersonal skills and can communicate professionally
- Experience using social media outlets including Facebook, Twitter and Instagram
- Access to and working knowledge of Google Drive

- Responsible and accountable
- Creative, out-of-the-box thinking
- Experience and/or interest in giving back to your community
- Strong attention to detail
- Must be a team player, willing to roll up your sleeves and get into the weeds with SHARE staff and fellow interns
- Must project a professional image through in-person, email and phone interaction
- Must have your own laptop
- Availability to come into the office 3 or more days a week (flexible)

Please submit your resume to Steve Bondurant '98 at steve.bondurant@providenceday.org or call 704-887-6039 with questions.