

PD NetWORK

Company/Organization:

Varda Partners (<http://vardapartners.com/>)

Position:

Digital Marketing Intern

Company/Organization Overview:

Varda Partners is a growth stage digital marketing, sales and e-commerce firm located in South Charlotte. Varda works closely with its partner companies to drive sales of their products and services via online marketing channels, deep data analytics and proven sales optimization strategies. Its leadership team includes senior executives formerly of Red Ventures as well as a Providence Day School alumni parent.

Internship Overview:

We are seeking a Digital Marketing Intern to assist us in positioning our clients' products for sale in the digital landscape. This includes work with photos, video, digital ad creation, finding/generating social media content and much more. If you are looking for an opportunity to learn quickly and contribute immediately, this position will be appealing to you. Expect to work with and learn from experienced professionals and be given responsibility over projects very quickly.

In general, we look for people to join our team who are self-driven, smart, persistent, creative, dependable, and eager to grow in responsibility. Strong interpersonal skills are a must.

Timeframe and Hours:

The Digital Marketing Intern is a full time, summer position. We expect a 12-week commitment that we can determine together based on the candidate's schedule. Daily hours will be discussed, but we understand the need for an occasional summer fun 3-day weekend.

Compensation:

\$400 per week

Qualifications:

- Excellent academic achievements.
- Strong interest in learning about the marketing and creative process.
- Experience with photo and video manipulation and word processing tools (e.g., Adobe Creative Suite and Microsoft Suite). Basic HTML and Excel a plus.
- Superior project management skills. Able to take ownership and drive several projects simultaneously.

Please submit your resume to Steve Bondurant '98 at steve.bondurant@providenceday.org or call 704-887-6039 with questions.